



This Week

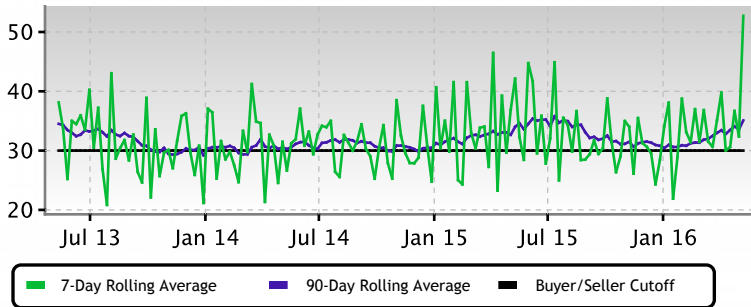
The median list price in CANTON, GA 30114 this week is \$334,290.

With inventory and days-on-market basically unchanged and the Market Action Index increasing, the market is not sending strong directional signal for the near-term outlook.

Supply and Demand

- Home sales continue to outstrip supply and the Market Action Index has been moving higher for several weeks. This is a Seller's market so watch for upward pricing pressure in the near future if the trend continues.

Market Action Index



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 500,000	5394	0.25 - 0.50 acre	5.0	5.0	13	61	2	4	137	Most expensive 25% of properties
Upper/Second	\$ 389,935	3220	0.25 - 0.50 acre	5.0	4.0	10	61	14	9	112	Upper-middle 25% of properties
Lower/Third	\$ 274,230	2614	0.25 - 0.50 acre	4.0	3.0	12	62	9	15	97	Lower-middle 25% of properties
Bottom/Fourth	\$ 180,000	1900	0.25 - 0.50 acre	3.0	2.2	13	62	15	19	93	Least expensive 25% of properties

Real-Time Market Profile

		Trend
Median List Price	\$ 334,290	↔↔
Asking Price Per Square Foot	\$ 101	↓
Average Days on Market (DOM)	110	↔↔
Percent of Properties with Price Decrease	39 %	
Percent Relisted (reset DOM)	9 %	
Percent Flip (price increased)	8 %	
Median House Size (sq ft)	2883	
Median Lot Size	0.25 - 0.50 acre	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	3.0	
Market Action Index	Seller's Advantage 35.1	↑↑

- ↔↔ No change ↑↑ Strong upward trend ↓↓ Strong downward trend
 ↑ Slight upward trend ↓ Slight downward trend

Price

- We continue to see prices in this zip code hovering around their high point. Look for a persistent down-shift in the Market Action Index before we see prices deviate from these levels.

Price Trends

